

Inner West Area Committee - Area Delivery Plan 2008 - 11

Leeds Strategic Plan Theme - Enterprise and Economy

Theme leads: Jobs, Enterprise & Training Partnerships; Cllr Hanley

LSP Strategic Outcomes

P1	Increased entrepreneurship and innovation through effective support to achieve the full potential of people, business and the economy
P2	Increased international competitiveness through marketing and investment in high quality infrastructure and physical assets, particularly in the city centre

Actions

Improvement Priorities	National Indicators (up to 35)/Leeds Performance Indicator.	Baseline	Ref No.	Action 2008/09	Action 2009/10	Action 2010/11	Who responsible	Resources	Outcome	PROGRESS
										Q1&2 08/09
	Reduce the number of unoccupied business premises in Armley Town Centre and support the continued regeneration of Bramley Shopping Centre. Reduce the number of businesses who relocate out of the area.		B1	Engage a Town Centre Manager to support, encourage and liaise with businesses in the area. Support Manager and Owners of Bramley Shopping Centre to develop and grow the centre.	Establish and co-ordinate business watch scheme in Armley. Develop a business plan that will ensure the sustainability of the post after the second year.	The Town Centre post is fully operational and self funded.	LCC supported by Leeds Ahead via the Town centre Manager	Well Being funding to support post in 1st year	To achieve an average occupancy rate of 80% of business properties in Armley	
			B2	Establish effective business networks within the West area that will provide a forum to support the regeneration plans in the area.	Co-ordinate and manage business forums each year in each centre. Monitor and ensure that statutory bodies respond to business feedback.	Implement a programme of varying training, support and advice for businesses that will assist them in improving their business.	LCC supported by Leeds Ahead via the Town centre Manager	Armley businesses are actively involved in robust business networks		
			B3	Encourage businesses to become more involved in supporting community activities.	Link the local high schools to business activity in a range of creative and innovative ways that ensure businesses both support the	Engage businesses in the monitoring and implementation of LCC ADP's .	Leeds Ahead	The LEGI target high schools have received a range of support from business that has had a direct impact on school performance		

				curriculum and develop a more employable local skilled workforce.					
	Increase the number of new businesses in the West Leeds Gateway Area		B5	Develop the West Leeds LEGI catalyst centre as a hub for new business support. Undertake a feasibility study of potential locations		Open a new and innovative Business support Centre that is owned and managed by a Board of local employers and community representatives	BARCA - Leeds supported by Leeds Ahead	£10K for feasibility study.	Determination of possible site for Catalyst centre and submission of tender for LEGI and THI funding.
	Increase the number of local people in receipt of Incapacity Benefit accessing training and employment.		B6	Assist Jobs and Skills to employ a 0.5 worker to develop work placements with local employees to assist easier access to paid employment.	Increased no of work placements secured with local employers.	Increased no of local people on Incap Benefit accessing employment	Jobs and Skills LCC in partnership with Leeds Mental Health Employment Consortium	£30K Well Being	Reduction in worklessness in west Leeds.
	Delivery of improved Town and District Centre in Armley		B7	Continue to action current T&D Centre action plan and to commence physical improvements Autumn 08			WNW Area Mgmt team and T&D Centre Manager	T&C funding and THI initiative	Increased footfall of shoppers to Armley and reduction in no of vacant shop premises.
	Develop Leeds Industrial Museum at Armley Mills as an improved visitor attraction and economic driver for the District Centre and Gateway area.		B8	Continue with feasibility study to determine current and future location of the collections and use of the site.	Determine costs of various options	Seek political and community consensus on way ahead and funding opportunities.	Museums service at LCC, City Development and local community.		Greater understanding of current position and way ahead.